



Presents
2nd Annual



When: Saturday, August 25th

Where: The Greenway
(Parking at the Church of God Headquarters-
Keith & 25th St. Intersection)

Time: 9am-12pm

Bring the family and walk a 1/2 mile stretch of the Greenway. Stop at stations along the way to read books, then make your own book & bookmark. Each child will receive a book and stuffed animal!

Let's kick off the school year rolling & reading!

Sponsored by: Bradley County Library, Bradley County Schools, Cleveland City Schools, Insurance Inc, Southern Heritage Bank, Regions Bank, Church of God International

Show your support for literacy and strong families by sponsoring the
2nd Annual

**Saturday, August
25th
9AM-12PM**



This is a FREE event for families in our community that encourages parents and children to enjoy reading together, while also taking advantage of our wonderful Greenway!

More than 100 people came to our inaugural event & we expect to have many more this year.

In addition to being recognized on our banner and in our promotional material, your company is invited to participate as a reading station. The public library will provide the books, you just have to show up and read as kids come by. You can also set-up a table to tell people more about what you do.

Literacy is key to a child's school and lifelong success. What better way to help strengthen our community than by encouraging children to read?

What will you get from your sponsorship?

Distinguished- \$2,500

- Company name mentioned as Distinguished sponsor on radio and TV marketing
- Logo on banner at event
- Logo used in Social Media advertising
- Logo on marketing fliers
- Website recognition

Scholar- \$500

- Company name on banner at event
- Company name used in Social Media advertising
- Company name on marketing fliers
- Website recognition

Master- \$1,000

- Company name mentioned as Master sponsor on radio and TV marketing
- Logo on banner at event
- Company name used in Social Media advertising
- Company name on marketing fliers
- Website recognition

Bookworm- \$250

- Company name on banner at event
- Company name used in Social Media advertising
- Website recognition



For more information and to discuss sponsorship please contact Chrissy Pugh-
423-559-1112 or
cpugh@familycornerstones.org